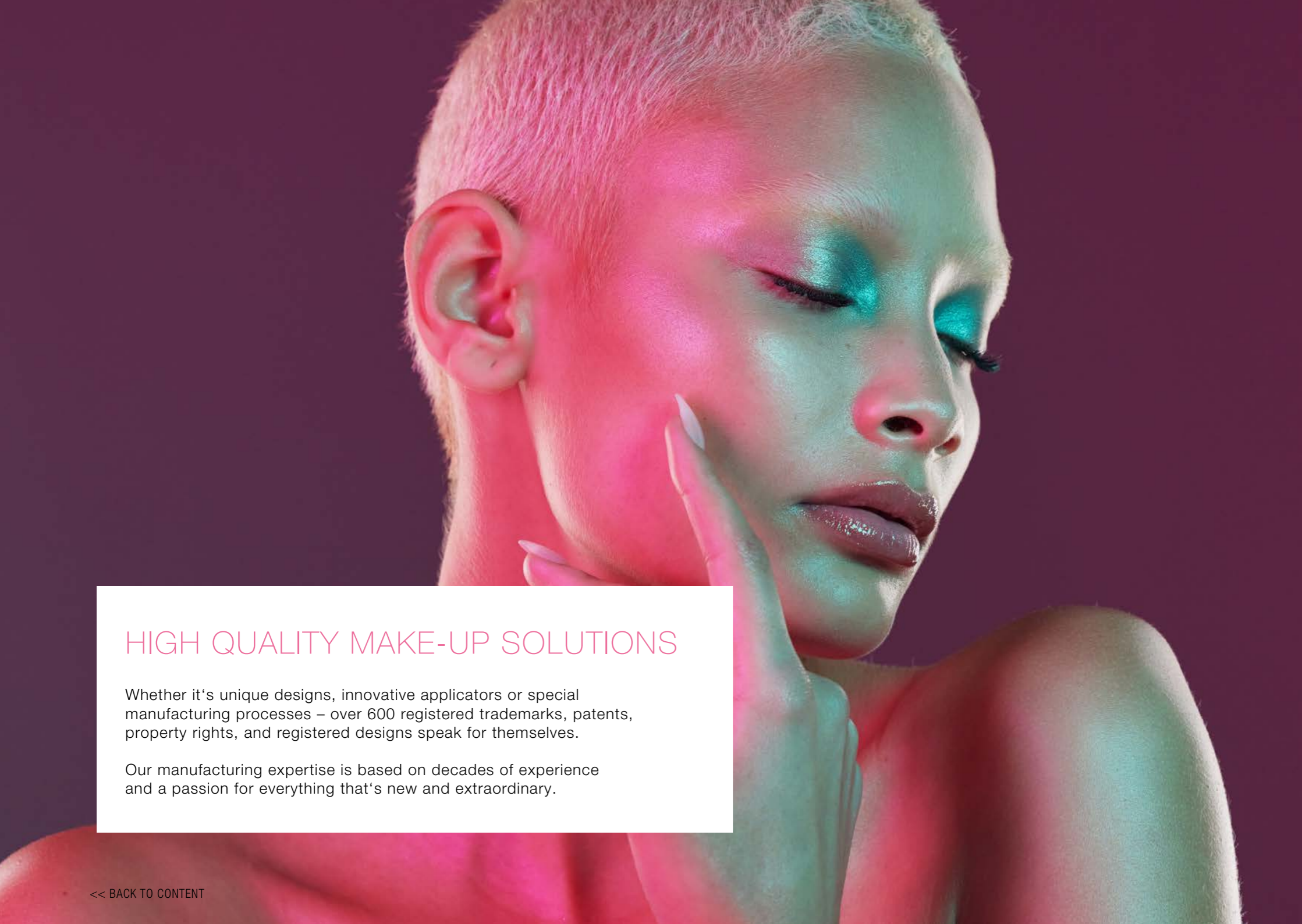


GEKA PRODUCT CATALOGUE

GEKA ELGIN





HIGH QUALITY MAKE-UP SOLUTIONS

Whether it's unique designs, innovative applicators or special manufacturing processes – over 600 registered trademarks, patents, property rights, and registered designs speak for themselves.

Our manufacturing expertise is based on decades of experience and a passion for everything that's new and extraordinary.

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- RELEASE JUNE 2025 -

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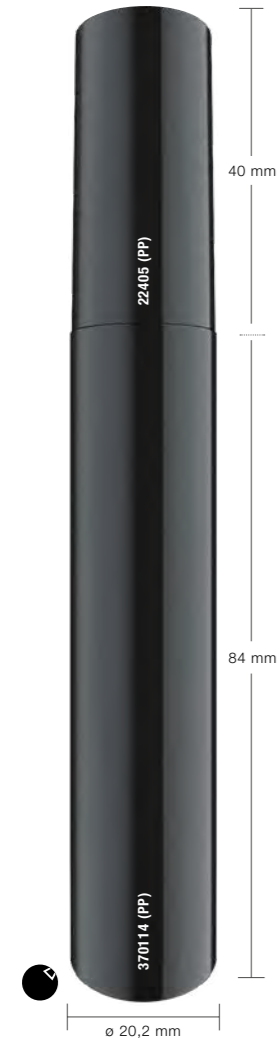
TYPES OF PACKS

CYLINDRICAL
MINI

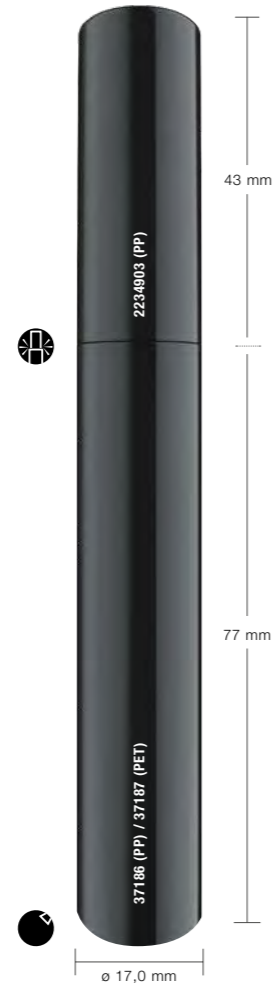
MIA S - CARA

FULL SCALE PICTURES 1:1

CYLINDRICAL PACKAGING



BOTTLE	OFC	Ø INNER NECK	Ø BOTTLE SHOULDER
370114 (PP)	20,0 ml	11,0 mm	20,2 mm



BOTTLE	OFC	Ø INNER NECK	Ø BOTTLE SHOULDER
37186 (PP)	13,4 ml	9,45 mm	17,0 mm
37187 (PET)	12,5 ml		



BOTTLE	OFC	Ø INNER NECK	Ø BOTTLE SHOULDER
37518 (PP)	7,5 ml	9,5 mm	16,25 mm



BOTTLE	OFC	Ø INNER NECK	Ø BOTTLE SHOULDER
37332 (PP)	5,0 ml	9,5 mm	15,0 mm



BOTTLE	OFC	Ø INNER NECK	Ø BOTTLE SHOULDER
37648 (PP)	8,5 ml	11,0 mm	19,8 mm

FULL SCALE PICTURES 1:1

MINI PACKAGING

CLICK-CLOSE
Reliable closing mechanism for accurate, secure and airtight sealing of the packaging.



REGISTRATION RAMP



OVERFLOW CAPACITY OFC



TYPES OF PACKS

CYLINDRICAL

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LIP FACE & SKINCARE

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FULLY FINISHED COLLECTION - CONTEMPORARY

FULL SCALE PICTURES 1:1
CYLINDRICAL PACKAGING

CLICK-CLOSE
 Reliable closing mechanism for accurate, secure and airtight sealing of the packaging.



OVERFLOW CAPACITY OFC



BOTTLE	OFC	Ø INNER NECK	Ø BOTTLE SHOULDER
37480 (PET-G)	5,9 ml	9,45 mm	17,0 mm



TYPES OF APPLICATORS

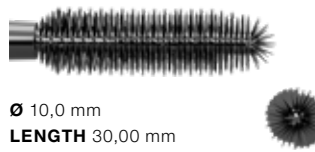
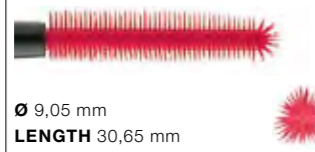
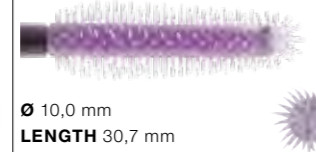
- | MASCARA MOLDED BRUSHES
- | MASCARA TWISTED WIRE BRUSHES
- | SPECIALS - TREATMENT, STYLING, PRIMER, HAIR, EYEBROW, NANO BRUSHES, FIBER TREATMENTS
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APPLI-CATORS

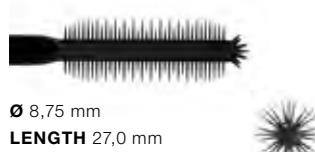
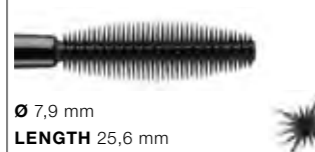
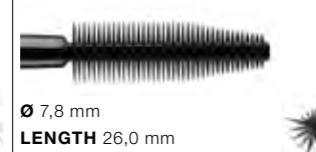



EXTRA VOLUME

MASCARA MOLDED BRUSHES

<p>281079 catwalkLASHES 2.0 ▲▲</p>  <p>Ø 10,0 mm LENGTH 30,00 mm VISCOSITY medium to high</p> <ul style="list-style-type: none"> · Extra-large brush for intensive volume · nique 180° twist of bristles and discs around the core · Bristles at the tip create an extra push-up effect 	<p>28595 boombasticBRUSH ▲</p>  <p>Ø 9,05 mm LENGTH 30,65 mm VISCOSITY medium to high</p> <ul style="list-style-type: none"> · 3 giant reservoir zones for boombastic volume · Spherical brush head for precise application · Super-soft bristles for infinite length 	<p>28958 lashDIVINE ▲▲</p>  <p>Ø 10,0 mm LENGTH 30,7 mm VISCOSITY medium</p> <ul style="list-style-type: none"> · Bi-injected Sandwich technology · Mix of shorter and longer bristle rows for maximum volume and definition at the same time · Bristles on the tip for easily reworking and reaching of tiny lashes
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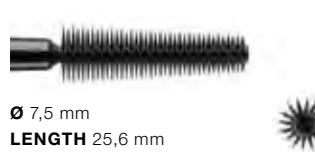
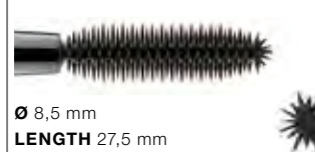
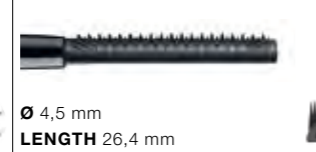
VOLUME & CURL

MASCARA MOLDED BRUSHES

<p>281022 burlesqueBEAUTY ▲</p>  <p>Ø 8,75 mm LENGTH 27,0 mm VISCOSITY medium</p> <ul style="list-style-type: none"> · Slightly woman-shape for extra push-up effect · ristles at the tip for easily reworking and definition · pecial gaps between the bristle rows act as volume reservoirs 	<p>28116 lashSTYLIST</p>  <p>Ø 7,9 mm LENGTH 25,6 mm VISCOSITY medium to high</p> <ul style="list-style-type: none"> · Reservoir zones on the flat sides · Conical tip of the brush enables convenient application in the corner of the eyes · Perfectly separated lashes due to bristle configuration 	<p>28243 flexiQUEEN</p>  <p>Ø 7,8 mm LENGTH 26,0 mm VISCOSITY medium to high</p> <ul style="list-style-type: none"> · Two separate application zones · Short bristles enable great bulk deposit for perfect volume · Long bristles push the lashes upwards 	<p>28652 missCURL</p>  <p>Ø 7,1 mm LENGTH 25,5 mm VISCOSITY medium to high</p> <ul style="list-style-type: none"> · Slightly curved brush shape for breathtaking curl · Soft bristles for an astonishing fan-out effect · Precise separation without clumping 	<p>28865 lashGLORY ▲▲▲</p>  <p>Ø 7,4 mm LENGTH 29,7 mm VISCOSITY medium to high</p> <ul style="list-style-type: none"> · Wedge-shaped discs and conical bristles for optimal application · Bristles at the tip for an extra push-up effect · Triangular brush core for improved deposit and pay-off 	<p>281042 brilliantEYES ▲</p>  <p>Ø 8,0 mm LENGTH 25,5 mm VISCOSITY medium to high</p> <ul style="list-style-type: none"> · Bi-injected Sandwich technology · Designed for a XXL volume effect and immediately lash curling · With its curved shape it perfectly adapts to the lash line and coats every lash in an instant
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VOLUME & LENGTHENING

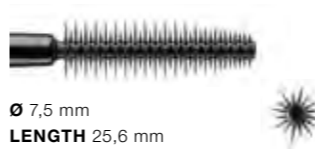
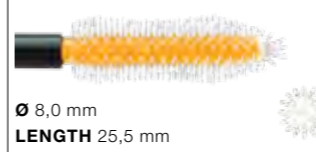
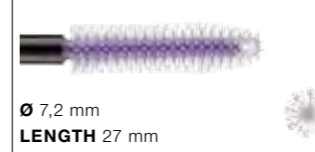

MASCARA MOLDED BRUSHES

<p>28123 magicDEFINER</p>  <p>Ø 7,5 mm LENGTH 25,6 mm VISCOSITY low to high</p> <ul style="list-style-type: none"> · Fast application due to the bristles shape and its easy penetration · Separates each lash for a full, fan-like effect · Easy application due to the conical shape 	<p>28413 push-upBRUSH ▲</p>  <p>Ø 8,5 mm LENGTH 27,5 mm VISCOSITY medium to high</p> <ul style="list-style-type: none"> · Horizontal and vertical bristles for simple, precise application · Bristles at the tip for an extra push-up effect · Fantastic pay-off 	<p>28544 volumaticBRUSH</p>  <p>Ø 4,5 mm LENGTH 26,4 mm VISCOSITY low to medium</p> <ul style="list-style-type: none"> · Super soft and flexible bristles · Special bristle configuration for improved application · Gorgeous volume and lengthening effect
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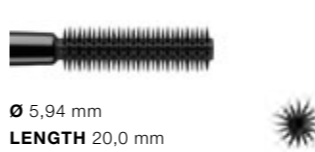

VOLUME & SEPARATION

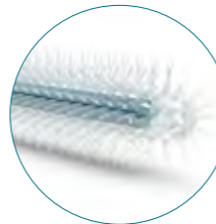




MASCARA MOLDED BRUSHES

<p>28302 softSTAR</p>  <p>Ø 7,5 mm LENGTH 25,6 mm VISCOSITY low to medium</p> <ul style="list-style-type: none"> · Mixture of long and short bristles for fantastic volume and enhanced separation · Short bristles collect and deliver the bulk · Long bristles comb and distribute the bulk evenly 	<p>28964 softSECRET ▲▲▲</p>  <p>Ø 8,0 mm LENGTH 25,5 mm VISCOSITY medium</p> <ul style="list-style-type: none"> · Bi-injected Sandwich technology · Two application zones for unbelievably defined volume · Zigzag bristles push the hairs upwards and serve as bulk reservoir 	<p>281051 pureDEFINITION ▲▲▲</p>  <p>Ø 7,2 mm LENGTH 27 mm VISCOSITY medium</p> <ul style="list-style-type: none"> · Bi-injected Sandwich technology · Slight hour-glass shape is perfectly adapted to the lash line · Alternate rows of bristles and discs create defined volume 	<p>281057 fanC BRUSH ▲</p>  <p>Ø 7,1 mm LENGTH 21,4 mm VISCOSITY medium</p> <ul style="list-style-type: none"> · Brush with two application zones · Due to the spreaded bristles it seems as if the brush has a slightly curved shape · Short bristles on the tip work magically on tiny lashes
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ALL IN ONE

MASCARA MOLDED BRUSHES

<p>28349 attractEXACT</p>  <p>Ø 5,94 mm LENGTH 20,0 mm VISCOSITY all</p> <ul style="list-style-type: none"> · Short bristles work magically on tiny lashes · Precise application without smearing or clumping · Fast and adequate pay-off 	<p>281075 featherBRUSH</p>  <p>Ø 7,6 mm LENGTH 28,0 mm VISCOSITY medium</p> <ul style="list-style-type: none"> · Fascinating brush in a new design · Shape of the brush is ideally adapted to the shape of the eyeball · apered bristles ensure improved eyelash separation
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<p>SANDWICH: 2-COMPONENT PROCESS WITH SOFT BRISTLES AND A STABLE CORE</p> 	<p>BRISTLES AT THE TIP FOR AN EXTRA PUSH-UP EFFECT</p> 	<p>MIX OF BRISTLES AND DISCS FOR MAXIMUM VOLUME AND LENGTHENING</p> 	<p>SPECIAL SHAPED BRISTLES TO GRAB THE LASHES ON THE ROOT</p> 	<p>TRIANGULAR BRUSH CORE FOR IMPROVED DEPOSIT AND PAY-OFF</p> 
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EXTRA VOLUME

311050 coolLOOK



Ø 7,5 mm
LENGTH 25,0 mm
VISCOSITY medium to high

- Brush glides effortlessly through the lashes
- Gives lashes impressive volume due to open surface
- For great volume results in an instant

311145 bigPUNK



Ø 10,5 mm
LENGTH 30,0 mm
VISCOSITY medium to high

- 2 special reservoir zones for bulk collection
- Short bristles enable great bulk deposit, long bristles separation and volume
- Extra big brush for extra volume results

311256 gorgeousGODDESS



LENGTH 26,0 mm
VISCOSITY medium

- hybriTION technology for XXL volume
- 4 grooves of the HYPNO cut act as bulk reservoir
- Super fast bulk delivery

311338 volumePASSION



Ø 10,0 mm
LENGTH 30,0 mm
VISCOSITY medium to high

- Drop-shaped brush made of the deltaFIBER
- Rich bulk deposit due to the HYPNO cut shape with 3 volume zones
- Fast and adequate pay-off

311486 wonderfulVENUS



Ø 9,0 mm
LENGTH 30,0 mm
VISCOSITY medium

- A big brush with a big wire diameter for XXL volume effects
- Innovative EOS2K fiber with a stiffer core and softer surface
- SEPA fiber treatment for improved separation

311550 galacticEYES



Ø 9,9 mm
LENGTH 30,0 mm
VISCOSITY medium

- Extra big brush with a big wire diameter in woman shape
- Made of GEKA's two-component EOS2K fiber
- No clumps due to SEPA bristle treatment

MASCARA TWISTED WIRE BRUSHES

VOLUME & HIGH DEFINITION

311114 lashDIAMOND



Ø 7,0 mm
LENGTH 26,0 mm
VISCOSITY medium to high

- EOS fiber for optimal formula application
- HYPNO cut with 4 volume zones
- SEPA technology for superbly sparkling separation

311320 lashDUCHESS



Ø 8,0 mm
LENGTH 26,0 mm
VISCOSITY medium

- EOS fiber for super volume
- HYPNO cut for increased mascara absorption
- SEPA polish for optimum lengthening and separation

311457 endlessSPHERE



Ø 8,0 mm
LENGTH 26,0 mm
VISCOSITY medium

- The edges of the EOSdelta fiber separate the eyelashes perfectly
- HYPNO cut with a mix of longer and shorter bristles
- Due to the grooves of the brush, more bulk can be transported onto the lashes

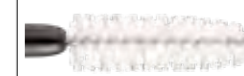
311551 seventhHEAVEN



Ø 9,5 mm
LENGTH 30,0 mm
VISCOSITY medium

- XXL brush for a super-volumizing effect
- Optimal lengthening and separation due to GEKA's SEPA technology
- Special EOSdelta2K fiber

311646 tenderLOOK



Ø 7,5 mm
LENGTH 26,0 mm
VISCOSITY medium

- Cylindrical shape with a conical tip
- Bio-based EOSdeltagreen FIBER
- Great combing effect due to the stiff fiber and triangular shaped fiber cross-section

314636 desireEYES



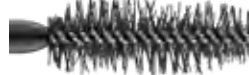
Ø 7,2 mm
LENGTH 22,0 mm
VISCOSITY medium

- A classical shaped brush made out of the spikySNOWFLAKE fiber
- Strong fiber enables perfect separation and well-defined lashes
- Semi-closed surface for a great volume result

MASCARA TWISTED WIRE BRUSHES

VOLUME & CURL

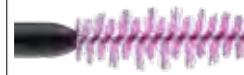
311264 charmingMOMENTS



Ø 10,0 mm
LENGTH 30,0 mm
VISCOSITY medium

- Extra-large spiral-shaped brush
- Due to the twist volume zones are ideally situated
- Turning the brush during application heightens the curling effect

311350 cinderellaBRUSH



Ø 8,5 mm
LENGTH 26,0 mm
VISCOSITY medium

- SIAM shape allows extra volume reservoir
- SEPA treatment for perfect lash separation
- Triangular deltaFIBER

311511 curlQUEEN



Ø 8,0 mm
LENGTH 26,0 mm
VISCOSITY medium

- Curved brush shape for ultimate lash swing
- SEPA bristle treatment
- Two-component EOS2K fiber with harder inner core and softer outside material

311526 lovelyLASHES



Ø 6,7 mm
LENGTH 26,0 mm
VISCOSITY medium to high

- A curved brush that is ideally adapted to the shape of the eyeball
- EOSdelta2K fiber with its hard core, lifts the lashes upwards
- Lash separation thanks to SEPA fiber treatment

311647 ultimateBRUSH



Ø 8,0 mm
LENGTH 28,0 mm
VISCOSITY medium

- Special woman shape pushes lashes upwards for an extra-curl effect
- Semi-closed surface provides great volume
- Bio-based EOSgreen fiber made of the castor oil plant

314631 classyLASHES



Ø 8,5 mm
LENGTH 26,0 mm
VISCOSITY medium to high

- Drop-shaped brush with a special fiber mix
- EOSbombyx2K fiber for great volume due to its notches on the surface
- lift-upFIBER lifts lashes upwards as the hairs are grabbed by the 4 spreaded ends

MASCARA TWISTED WIRE BRUSHES

VOLUME & LENGTHENING

311244 skyscrapingEYES



Ø 7,0 mm
LENGTH 28,0 mm
VISCOSITY medium

- A brush made of the EOS fiber
- SEPA treatment for perfect lash separation
- HYPNO cut with 3 volume zones

311385 epicEYES



Ø 7,5 mm
LENGTH 26,0 mm
VISCOSITY medium

- Two-component sensitiveFIBER for increased mascara application
- SEPA fiber treatment for optimum combability
- No clumps thanks to the wedge-shaped fibers

311539 sweetSIN



Ø 8,5 mm
LENGTH 26,0 mm
VISCOSITY medium to high

- Asymmetrical shaped brush with two application functions
- Long bristles reach middle and outer lashes providing them with great volume, curl and length
- Shorter bristles perfectly comb and define the tiny lower lashes

311589 simplySPARKLE



Ø 7,0 mm
LENGTH 26,0 mm
VISCOSITY medium to high

- Precise shaped conical brush for an elegant fanned-out look
- EOSbombyx fiber enables an easy volumizing of the lashes
- Ensures application from root to tip

314030 redcarpetBRUSH



Ø 8,0 mm
LENGTH 28,0 mm
VISCOSITY medium

- A conical shaped brush that easily coats all lashes – even the smallest
- EOSbombyxgreen fiber with notches for an impressive volume effect
- Open surface of the brush provides great volume

314360 ecoLASH









Ø 7,5 mm
LENGTH 26,0 mm
VISCOSITY medium to high

- The long cylindrical part easily and quickly reaches the longer lashes
- The short conical tip accentuates even the smallest lashes in the corner of the eyes and the bottom lashes
- Made of a post-consumer-recycled and vegan fiber filament

MASCARA TWISTED WIRE BRUSHES







TREATMENT & STYLING

SPECIALS

<p>311166 softBRUSH</p>  <p>Ø 7,0 mm LENGTH 25,4 mm</p> <ul style="list-style-type: none"> Extra soft fibers for smooth application Convenient shape for defined and super long lashes Bristle softness works magically on tiny lashes 	<p>311273 lashTWIST</p>  <p>Ø 8,0 mm LENGTH 25,0 mm</p> <ul style="list-style-type: none"> Convenient, twisted helix-shaped brush fibreDREAMS™ fiber with innovative eyelets Improved formula pick-up and application 	<p>311325 velvetCURVE</p>  <p>Ø 7,9 mm LENGTH 25,0 mm</p> <ul style="list-style-type: none"> fibreDREAMS™ fiber Especially rich formula Extra combing zone for easier application 	<p>311499 cuteGIANT</p>  <p>Ø 7,0 mm LENGTH 26,0 mm</p> <ul style="list-style-type: none"> A brush with a classic shape Thanks to the cylindrical and conical part all lashes can be reached easily greenlineFIBER made of the castor oil plant 	<p>311627 lashLOVE</p>  <p>Ø 8,0 mm LENGTH 26,0 mm</p> <ul style="list-style-type: none"> sunshineFIBER™ with its grooves provides great volume results Also the 5 grooves of the HYPNO cut act as bulk reservoir zones SEPA treated fiber tips separate the lashes 	<p>311665 stunningLOOK</p>  <p>Ø 7,5 mm LENGTH 26,0 mm</p> <ul style="list-style-type: none"> A classic cylindrical conical shaped brush that has 2 special features: HYPNO cut with long and short bristles EOSbombyxgreen fiber with 3 benefits in 1
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PRIMER

SPECIALS

<p>311171 temptingEYES</p>  <p>Ø 7,0 mm LENGTH 26,0 mm</p> <ul style="list-style-type: none"> HYPNO cut creates a distinctive cross section with 4 edges fibreDREAMS™ fiber Wing-like loops for optimum formula absorption and application 	<p>311242 daringLOOK</p>  <p>Ø 7,0 mm LENGTH 25,0 mm</p> <ul style="list-style-type: none"> SIAM shape allows extra volume reservoir Long and short bristles can be distributed individually Conical tip enables convenient application 	<p>311566 volumeDESIGNER</p>  <p>Ø 8,5 mm LENGTH 26,0 mm</p> <ul style="list-style-type: none"> A conical shaped brush Convenient and defined application Innovative sunshineFIBER™ with imposing fiber profile serves as real volume-booster 	<p>311617 lashFLASH</p>  <p>Ø 7,0 mm LENGTH 26,0 mm</p> <ul style="list-style-type: none"> A cylindrical brush with a conical tip HYPNO cut with 3 volume and 3 separation zones Bio-based greenlineFIBER made of the castor oil plant 	<p>311666 heavenlyEYES</p>  <p>Ø 7,5 mm LENGTH 26,0 mm</p> <ul style="list-style-type: none"> The brush looks very classic due to its shape and size But its secret is its EOSfoam-greenFIBER A great fiber with a sponge-type surface that easily absorbs and applies the formula 	<p>314635 lashSTAR</p>  <p>Ø 7,5 mm LENGTH 26,0 mm</p> <ul style="list-style-type: none"> A classic shaped brush made out of the EOSstar fiber 2 special bulk reservoir zones due to HYPNO cut Longer bristles act like a comb
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HAIR





SPECIALS

<p>28116 lashSTYLIST</p>  <p>Ø 7,9 mm LENGTH 25,6 mm</p> <ul style="list-style-type: none"> A molded applicator with 2 application zones The flat side acts as a bulk reservoir The mix of longer and shorter bristles on the other side evenly distributes the formula by combing the hair 	<p>28349 attractEXACT</p>  <p>Ø 5,94 mm LENGTH 20,0 mm</p> <ul style="list-style-type: none"> Fantastic pay-off Easy application due to the brush size Bristles comb the hair during application for 360° color covering of each hair 	<p>28544 volumaticBRUSH</p>  <p>Ø 4,5 mm LENGTH 26,4 mm</p> <ul style="list-style-type: none"> A molded applicator in comb shape for maximum precision Its slim, long design ensures easy handling Fast and adequate formula delivery 	<p>311287 greenQUEEN</p>  <p>Ø 8,0 mm LENGTH 26,0 mm</p> <ul style="list-style-type: none"> Made of plant-based greenLINE fiber Impressive hair combing Even & streak free coloration as the fiber does not spread its ends 	<p>311610 delicateDESIGNER</p>  <p>Ø 7,5 mm LENGTH 25,0 mm</p> <ul style="list-style-type: none"> A fiber brush for great hair coloration results The EOSbombyx fiber with its notches on the surface grabs the hair gently Reliable combing and even color finish thanks to the stiff fiber 	<p>311613 matchlessBRUSH</p>  <p>Ø 7,5 mm LENGTH 25,0 mm</p> <ul style="list-style-type: none"> Express application due to the EOSfoam fiber The fiber's softer, foamed outer shell absorbs plenty of formulation The stable core of the fiber combs the hair and distributes the bulk evenly
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EYEBROW APPLICATORS

SPECIALS

<p>28905 miniPERFECTOR</p>  <p>Ø 4,2 mm LENGTH 14,0 mm</p> <ul style="list-style-type: none"> Easy application due to the size and shape of the 1K-applicator Optimal brow combing thanks to the brush configuration Perfect dosing of the formula 	<p>311555 prettyBROW</p>  <p>Ø 6,0 mm LENGTH 13,0 mm</p> <ul style="list-style-type: none"> Mini brush for brow treatment Slim brush size for maximum precision Innovative sunshineFIBER™ with volume reservoirs for brow finish in one stroke 	<p>311612 browBABE</p>  <p>Ø 5,0 mm LENGTH 9,0 mm</p> <ul style="list-style-type: none"> Vegan fiber with winglike loops for optimum formula absorption and application Extra small brush diameter for easily catching of the fine brow ending Ultra-short brush for pointed application 	<p>314021 flawlessBROW</p>  <p>Ø 6,5 mm LENGTH 15,0 mm</p> <ul style="list-style-type: none"> Asymmetrical brush cut for an all-in-one brow finish Longer bristles enable a perfect combing and even coloration Shorter bristles are ideal for hair definition and shaping 	<p>314148 petiteSTYLIST</p>  <p>Ø 4,0 mm LENGTH 9,8 mm</p> <ul style="list-style-type: none"> Bended conical shaped nano twisted wire brush Perfect suitable for eyebrows without smudging the surrounding skin Allows precise and exact application with maximum control 	<p>314437 browSTYLER</p>  <p>Ø 3,3 mm LENGTH 10,0 mm</p> <ul style="list-style-type: none"> Small brush diameter for maximum precision Tiny brush works magically on the fine brow ending Easy defining, fixing, shaping and grooming
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NANO BRUSHES

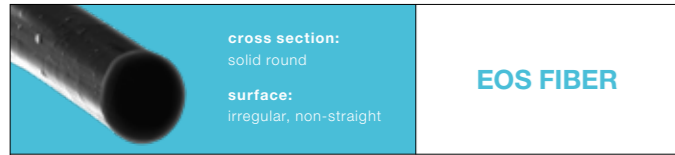
SPECIALS

<p>314158 impressiveEYES</p>  <p>Ø 3,2 mm LENGTH 24,0 mm</p> <ul style="list-style-type: none"> Ultra-thin and bended twisted wire brush Conjures-up high definition and elegant long lashes Covers the hard to reach lashes 	<p>314438 hairARTIST</p>  <p>Ø 3,9 mm LENGTH 10,0 mm</p> <ul style="list-style-type: none"> Conical nano-brush to catch the brow contour Small brush size for precise application Solid round fiber for optimal formula application 	<p>314439 browTASTIC</p>  <p>Ø 4,0 mm LENGTH 12,0 mm</p> <ul style="list-style-type: none"> Conical brush shape for precise application Great combing effect Tames even the most stubborn eyebrows 	<p>314440 hairDESIGNER</p>  <p>Ø 3,2 mm LENGTH 12,0 mm</p> <ul style="list-style-type: none"> 1-Step brow finish Extra small diameter for exact definition Special deltaFIBER 	<p>314441 browFLASH</p>  <p>Ø 3,2 mm LENGTH 18,0 mm</p> <ul style="list-style-type: none"> Easy to comb, pleasant to apply Easy application due to the brush size sensitiveFIBER for fast bulk delivery 	<p>314465 lashKISS</p>  <p>Ø 4,0 mm LENGTH 20,0 mm</p> <ul style="list-style-type: none"> Precise application due to the pointed brush tip Ensures application from root to tip Defines lashes in seconds
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FIBER TREATMENTS

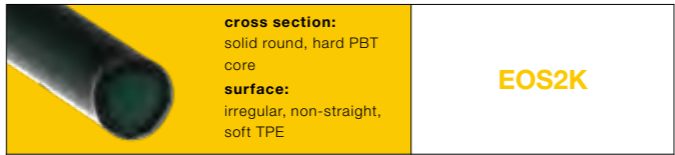
<p>SIAM TECHNOLOGY</p>  <p>Especially precise mascara applications are promised by our SIAM brush cut: special vertical volume zones on the brush absorb more mass and give a targeted application to the lashes. A feature that makes SIAM brushes interesting for immediately ultra-volume effect. The production process developed by us also offers considerable potential for individualization, depending on the desired application result the arrangement of longer and shorter bristles can be freely combined. A real eye-catcher in both senses of the word!</p>	<p>SEPA TECHNOLOGY</p>  <p>Maximum volume, quicker application, no clumping and perfect combability of lashes – our SEPA technology makes it possible. In this process, the ends of the bristle fibers, which are normally rough and cut off flat, are ground to a wedge shape. A special production process that optimizes each twisted wire brush to the max and transforms it into a real miracle of separation.</p>	<p>HYBRITON TECHNOLOGY</p>  <p>Saturated volume with our hybrITON technology! An ingenious trick: a combination of innovative fiber and ultra-thin film coating. This is wrapped around the inner wire thereby creating a reservoir. The glassy surface of the film transports the mascara from the brush directly to the lashes – without wastage and in a single application.</p>	<p>HYPNO TECHNOLOGY</p>  <p>More profile for more volume: the HYPNO cut conjures up an unmistakable brush profile and can feature up to eight cut edges. The horizontal brush grooves that this creates can absorb an increased volume of mascara. And while long bristles ensure a reliable separation of lashes, the shorter bristles intensify the lash volume with each application.</p>
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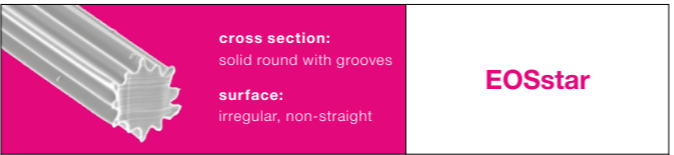
EOS FIBER

- A classic round PA 6.12 fiber with a solid cross section.
- The secret of this fiber is its irregular surface: This is what makes it possible to pick up plenty of the formula and apply it just as quickly.
- The properties of the fiber create a closed surface of the brush.
- This effects a dosed delivery of the bulk with every single stroke.
- EOS fiber ensures very good separation. The stronger the fiber is, the better separation can be achieved.
- Available in different colors and strengths.



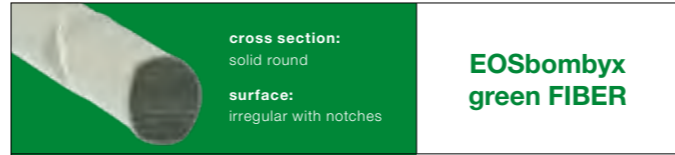
EOS2K

- A solid round fiber made of 2 materials PBT and TPE.
- The brush core is made of hard PBT material: it gives the fibers the necessary stability to comb and penetrate the lashes.
- The hard core is surrounded by soft TPE material on the surface. It absorbs the formula very well and applies it to the lashes easily.
- Thus, this fiber can create volume and feels very soft without stitching on the eyelid.
- The properties of the fiber create a closed surface of the brush. This effects a dosed delivery of the bulk with every single stroke.
- Available in different colours and strengths upon request.



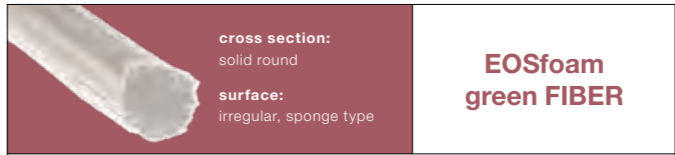
EOSstar

- The distinctive fiber cross-section reminds of stars.
- Each fiber has a high number of star spikes. The gaps between them act as fantastic formulation reservoir for ingenious super-volume.
- EOS: A fiber with an irregular surface. This is what makes it possible to pick up plenty of the formula and apply it just as quickly. The properties of the fiber create a closed surface of the brush. This effects a dosed delivery of the bulk with every single stroke.
- Fantastic pick-up and transportation of the formulation as the fiber's surface is not even.



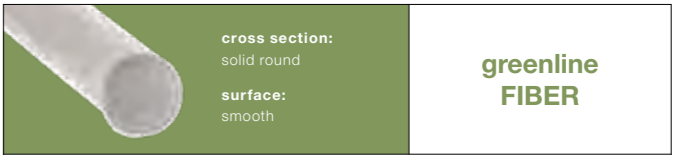
EOSbombyx green FIBER

- A fiber with a solid round cross section that combines 3 features in 1: EOS, bombyx and green.
- EOS stands for a fiber with an irregular surface. This is what makes it possible to pick up plenty of the formula and apply it just as quickly.
- Bombyx describes the additional notches on the fiber surface: They act as a bulk reservoir zone and also catch the lashes.
- Green refers to the material: It is made from 100% renewable raw material from the castor oil plant.
- Works heavenly with fiber formulations.



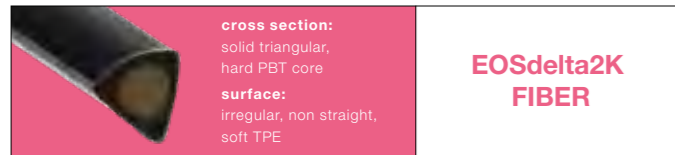
EOSfoam green FIBER

- This fiber combines 3 features in 1: EOS, foam and green.
- EOS stands for a fiber with an irregular surface. This is what makes it possible to pick up plenty of the formula and apply it just as quickly.
- Foam stands for an innovative fiber that avoids any hurting or stinging during the application due to the sponge like outer shell that is super pleasing to the eye for a ultra softly application feeling. The additional grooves on the surface of the brush act as an ideal bulk reservoir and transport plenty of the formula to the eyelashes for an extra volume effect.
- Green refers to the material: It is made from 100% renewable raw material from the castor oil plant.
- A great fiber for twisted wire brushes with maximum performance.



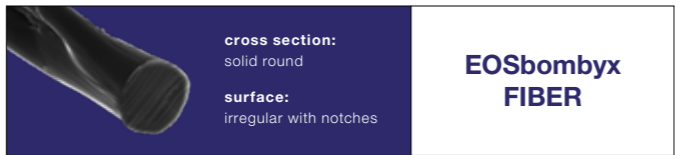
greenline FIBER

- It is a solid, round PA 10.10 fiber.
- The surface of the fiber is smooth.
- The fiber is made from 100% renewable raw material from the castor oil plant.
- The properties of the fiber create an open surface, which makes the penetration of the lashes into the brush easier.
- It is a typical volume fiber, because while twisting the brush, the fibre does not spread the ends. This creates an open surface.



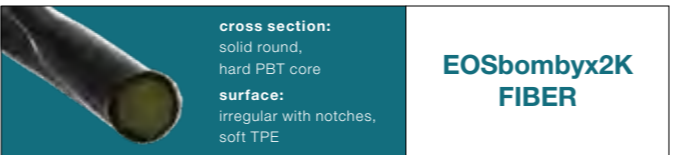
EOSdelta2K FIBER

- Secret #1 of this fiber is the irregular surface – a typical EOS characteristic. This is what makes it possible to pick up plenty of the formula and apply it just as quickly. The properties of the fiber create a closed surface of the brush. This effects a dosed delivery of the bulk with every single stroke.
- Secret #2 is that the fiber is made of two components: the core is made of a harder material (PBT) than the outside (TPE). The stable core provides the necessary stability to comb the eyelashes, while the soft outside surface ensures a very soft application feeling, absorbs the formula very well and applies it to the lashes easily.
- It is a real separation star: The stable core combined with the triangular shape of the fiber edges separate the lashes perfectly.



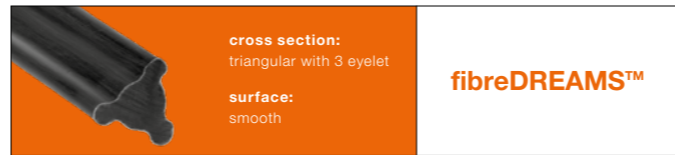
EOSbombyx FIBER

- A real volume booster due to the properties of the fiber.
- The irregular fiber surface - a typical EOS property - enables fantastic pick up as well as quick and plenty transportation of the formulation.
- The notches in the fiber's surface act as ideal bulk reservoir and provide great volume results.
- The properties of the fiber create a closed surface of the brush. This effects a dosed delivery of the bulk with every single stroke.
- Conjures up maximum volume and extra long eyelashes.
- Works heavenly with fiber formulations.
- Available in different colors and strengths.



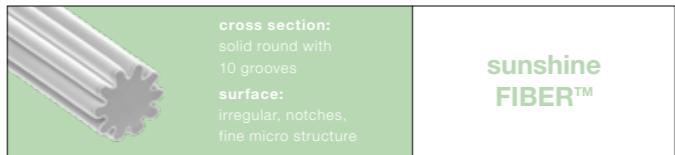
EOSbombyx2K FIBER

- A fiber with a solid round cross section that combines 3 features in 1: EOS, bombyx and 2K.
- EOS stands for a fiber with an irregular surface. This is what makes it possible to pick up plenty of the formula and apply it just as quickly. The properties of the fiber create a closed surface of the brush. This effects a dosed delivery of the bulk with every single stroke.
- Bombyx describes the additional notches on the fiber surface: They act as a bulk reservoir zone and also catch the lashes.
- 2K refers to the two component material: the yellow fiber core made of harder PBT material is surrounded by soft TPE material which absorbs the formula very well and applies it to the lashes easily. Thus, the fiber remains soft and does not stitch on the eyelids.



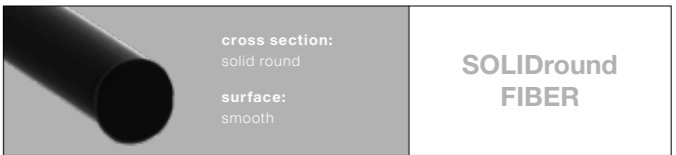
fibreDREAMS™

- This soft polyamide fiber helps dreams take flight.
- With its extraordinary cross section and 3 wing shaped eyelets, fibreDREAMS™ lifts mascara application into higher realms.
- The fiber is a real goddess when it comes to picking up and applying the formula thanks to the reservoir zones between the eyelets.
- With total ease, it conjures up great volume, perfect separation, and long lashes.



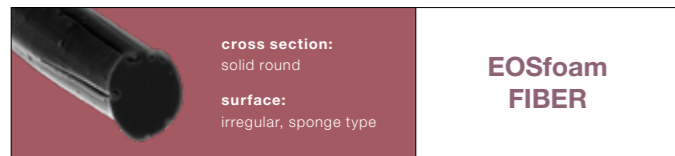
sunshine FIBER™

- Extraordinary fiber cross section reminds of the sun.
- With 10 grooves between the sunrays, this fiber has the highest amount of formulation reservoirs compared to any other fiber for ultra volume.
- Fantastic pick up and transportation of the formulation.
- Perfectly usable for brushes used for mascara, eyebrow and hair.
- Available in 3 different strengths and 3 different degrees of hardness.



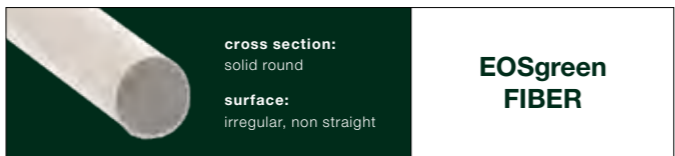
SOLIDround FIBER

- It is a solid, round PA 6.12 fiber.
- The surface of the fiber is smooth.
- The properties of the fiber create an open surface, which makes the penetration of the lashes into the brush easier.
- This fiber is a typical volume fiber, because while twisting the brush, the fiber does not spread the ends. This creates an open surface what makes the lashes easier to fall into the gaps, where the bulk is deposited inside, and thus more bulk can be transported onto the lashes.
- Available in different colors and strengths.



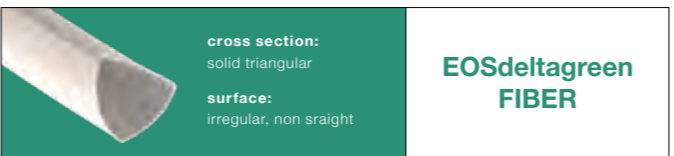
EOSfoam FIBER

- Great volume booster due to the properties of the fiber.
- The irregular fiber surface – a typical EOS property – enables fantastic pick up as well as quick and plenty transportation of the formulation. The properties of the fiber create a closed surface of the brush. This effects a dosed delivery of the bulk with every single stroke.
- Foam stands for an innovative fiber that avoids any hurting or stinging during the application due to the sponge like outer shell that is super pleasing to the eye for a ultra softly application feeling. The additional grooves on the surface of the brush act as an ideal bulk reservoir and transport plenty of the formula to the eyelashes for an extra volume effect.
- Ensures great volume, lash separation and lengthening results.



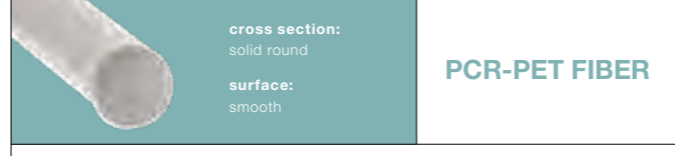
EOSgreen FIBER

- A round PA 10.10 fiber with a solid cross section.
- The secret #1 of this fiber is its irregular surface: This is what makes it possible to pick up plenty of the formula and apply it just as quickly.
- The properties of the fiber create a closed surface of the brush. This effects a dosed delivery of the bulk with every single stroke.
- Secret #2: The fibre is made from 100% renewable raw material from the castor oil plant.
- EOS fiber ensures very good separation. The stronger the fiber is, the better separation can be achieved.
- Available in different colors and strengths.



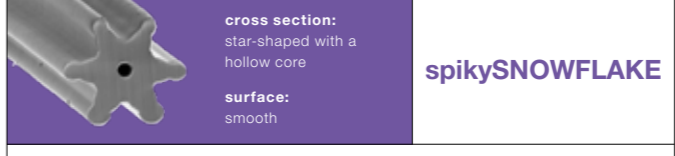
EOSdeltagreen FIBER

- This fiber combines 3 features in 1: EOS, delta and green.
- EOS stands for a fiber with an irregular surface. This is what makes it possible to pick up plenty of the formula and apply it just as quickly.
- Delta describes the cross section of the fiber. In this case it is delta shaped: The edges of the triangle separate the eyelashes perfectly to avoid clumping.
- Green refers to the material: It is made from 100% renewable raw material from the castor oil plant.
- A great fiber for twisted wire brushes with maximum performance.



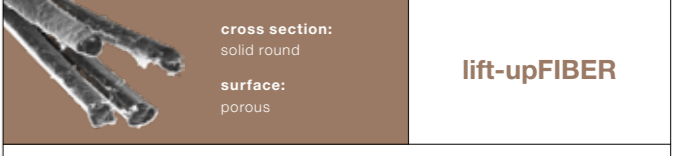
PCR-PET FIBER

- It is a solid, round fiber made of PET.
- The fiber consists of up to 65% recycled material.
- The surface of the fiber is smooth.
- The properties of the fiber create an open surface, which makes the penetration of the lashes into the brush easier.
- This fiber is perfect for a daily look.



spikySNOWFLAKE

- The distinctive fiber cross-section reminds of a star.
- The PA 10.10 fiber is made from 100% renewable raw material from the castor oil plant.
- Each fiber has six star spikes. The gaps between them act as fantastic formulation reservoir for ingenious super-volume.
- Fantastic pick-up and transportation of the formulation as the fiber's surface is not even.
- Due to its hollow core the fiber is flexible and feels very soft.



lift-upFIBER

- It is a solid round fiber that features a tip which is spreaded into 4 ends.
- The length of the split can be defined.
- The fiber surface at the spread tip is porous which facilitates bulk pick up.
- Creates deep and thin forks at the surface of the brush.
- The lashes easily fall into the gaps at the tips and are lifted up.



040201 classicLIPS



Ø 5,2 mm
LENGTH 12,0 mm
VISCOSITY low to high

- Super soft feeling during the application
- Even colour results
- Streak-free application results

0443 delicateLIPS



Ø 2,7 mm
LENGTH 10,0 mm
VISCOSITY medium

- Streak-free brush application
- Soft on the skin
- For accurate make-up results

1412401 lipDEFINER MAX



Ø 10,6 mm
LENGTH 19,0 mm
VISCOSITY medium

- „Power loader“ thanks to its ergonomic shape
- Even and soft application
- Shape inspired by the „pinky finger“

1412501 lipMAGNIFIER



Ø 7,0 mm
LENGTH 12,0 mm
VISCOSITY low to medium

- Slightly flatted on both sides
- Perfect lip finish after just two strokes
- Contours can be outlined with great precision

14129 lovelyLIPS



Ø 4,5 mm
LENGTH 11,3 mm
VISCOSITY medium to high

- Soft and flexible one-component applicator
- Ergonomically shaped for easy contouring of the lips
- 3 reservoir zones for nice lip gloss deposit

1412901 sexyLIPS



Ø 6,5 mm
LENGTH 12,3 mm
VISCOSITY medium to high

- Extra flexible one-component spatula
- Tapered shape for precise application
- Even make-up finish

1447301 smoothLEAF



Ø 7,9 mm
LENGTH 15,0 mm
VISCOSITY low to medium

- Super flexible ergonomic shaped applicator
- It adapts perfectly to the shape of the lips
- Streak-free application result

1447601 grandZONE



Ø 6,0 mm
LENGTH 12,5 mm
VISCOSITY low to high

- Flatted on one side for optimal transportation of the formulation
- Comfortable big application zone
- Controlled formula dosage

1448001 jewelKISS



Ø 8,0 mm
LENGTH 14,0 mm
VISCOSITY low to medium

- Diamond shaped applicator for precise application
- Easy to handle and even distribution of the gloss
- Lovely application feeling

1448201 softDEFINITION



Ø 6,0 mm
LENGTH 13,8 mm
VISCOSITY low to high

- Slightly flatted on one side
- Pointed tip for ultraprecise contouring
- Even make-up finish

1459801 delightfulCHARMER



Ø 6,7 mm
LENGTH 11,4 mm
VISCOSITY low to high

- Spoon shaped applicator with reservoir zone
- Easy handling
- Quick and even application results

14130 glazeTASTE



Ø 8,0 mm
LENGTH 13,5 mm
VISCOSITY medium

- Transparent, non-flocked applicator
- Convenient to use
- Creates an even finish
- Pleasant feeling on the skin

1413001 lipDEFINER



Ø 8,0 mm
LENGTH 13,5 mm
VISCOSITY medium

- Ergonomically shaped applicator
- Convenient to use
- Creates an even finish

1415001 flexiKISS



Ø 5,65 mm
LENGTH 15,15 mm
VISCOSITY medium to high

- Flexible and soft applicator
- Lovely application feeling
- Available as one-component and two-component version

1415201 gentleLIPS



Ø 5,65 mm
LENGTH 12,7 mm
VISCOSITY low to medium

- Two-component applicator adapts superbly to the shape of the lips
- Precise contouring of the lips
- Even dosing of the gloss

1447201 lipstickAPPLICATOR



Ø 7,5 mm
LENGTH 11,8 mm
VISCOSITY low to medium

- The large application surface enables a comfortable but defined application from the outer lip contour
- Easy to handle and even distribution of the gloss
- Gently adapts to all types of lips thanks to its ergonomic shape

1462701 miniBLENDER



Ø 8,5 mm
LENGTH 13,4 mm
VISCOSITY low to medium

- Eye-catching design with formula reservoir
- Lovely application feeling
- Quick and even application results

1463001 ballerina



Ø 6,2 mm
LENGTH 14,8 mm
VISCOSITY low to medium

- Ergonomically shaped applicator for an even and soft application
- Eyecatching design
- Its pointed tip enables precise contouring of the lips



EYELINER APPLICATORS

0440 slightLINER

POLYESTER FIBERS



Ø 0,95 mm
LENGTH 7,5 mm
VISCOSITY low to medium

- Finest polyester fibers for precise lines
- Carefully measured formula application
- Perfect and steady contours

0442 intenseLINER

POLYESTER FIBERS



Ø 1,2 mm
LENGTH 7,5 mm
VISCOSITY low to medium

- Carefully measured application
- Precise lines and definition
- Intense look without retouching

14045 definitionLINER

FLOCKED TPE



Ø 1,7 mm
LENGTH 12,05 mm
VISCOSITY low to medium

- Easy adjustment of eyeliner thickness
- Soft as a brush, precise as a nylon applicator
- Easy and convenient application

14625 smartLINER



Ø 1,5 mm
LENGTH 7,5 mm
VISCOSITY low to medium

- Precision tip liner provides smooth and convenient application
- Easy to apply with one stroke
- No skipping, no smearing

MICRO BRISTLE APPLICATORS

14471 pureIDENTITY



Ø 4,0 mm
LENGTH 15 mm
VISCOSITY low to medium

- Precise and hygienic application of different formulas like concealer
- Flat painting applicator
- 5 micro bristles

28730 preciseBLEND



Ø 3,5 mm
LENGTH 6,2 mm
VISCOSITY low to medium

- Brush-type applicator with 62 micro bristles
- Longer bristles in the middle and shorter ones on the outside
- Applicator allows precise, hygienic and soft application

28873 precisionLINER



Ø 2,8 mm
LENGTH 12,0 mm
VISCOSITY low to medium

- 19 delicate micro bristles which do not spread
- Longer bristles in the middle and shorter ones on the outside for a precise line
- Smooth application, easy to use

28885 fusionAPPLICATOR



Ø 4,3 mm
LENGTH 12,0 mm
VISCOSITY low to medium

- Innovative applicator with 50 micro bristles
- Reservoir zone with no bristles in the middle
- For precise, pure, hygienic and smooth application





SERVICES IN ELGIN

IN-HOUSE EXPERTISE
FORMULATION
LAB EXPERTISE
MARKETING & DESIGN

SER- VICE

SERVICES ELGIN

IN-HOUSE EXPERTISE

Speed-to-market, the highest flexibility with our filling machines in Europe and North America and fully-automated processes for mascara.

Our USA facility is a center for innovation and quality, specializing in injection molding, injection blow molding, assembly, hot foil printing, silk screen printing, pad printing, shadow printing and filling. We produce complete packaging solutions and high-precision applicators for eyes, lips, face, skincare and hair. We efficiently assemble market-ready products and finish them with elegant decoration on your demand. Our in-house filling plants handle the formulation for mascara with the utmost care and precision. We pride ourselves on delivering first-class production solutions that exceed expectations. Join us and experience the difference our expertise and dedication make in the industry.



HIGH PERFORMANCE

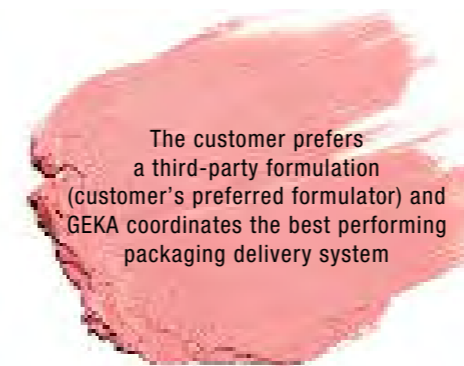
FORMULATION

GEKA collaborates with the most renowned specialists for formulation production to create exceptional formulas for our turnkey solutions, enabling an outstanding speed-to-market.

Paired with our strong in-house lab expertise, we advise you on how to perfectly coordinate trend-conscious formulations, innovative packaging and high-performing applicators for superior results – all entirely bespoke and perfectly aligned with your requirements.

FILLING OPTIONS

BUSINESS MODELS



The customer prefers a third-party formulator (customer's preferred formulator) and GEKA coordinates the best performing packaging delivery system



GEKA recommends and supplies the formulation (from a range of renowned formulators)



The customer supplies their own formulation and GEKA coordinates the best performing packaging delivery system

SPECIAL SERVICE

LAB EXPERTISE

Benefit from our strong laboratory expertise, from formulation advice and compatibility tests to microbiological analyses.

LEARN FROM THE EXPERTS

YOUR ADVANTAGES

We leave nothing to chance.

The result: ideally coordinated product combinations.

- holistic formulation advice
- reliable test methods, including microbiological laboratory examinations and application tests
- standardized rating values for volume, curling, lengthening and separation
- formula recommendations and first-hand information on viscosity
- comprehensive application and panel tests before product launch
- accurate documentation for scientifically sound recommendations

GEKA OFFERS AS A STANDARD THE FOLLOWING TESTS

CHEMICAL INSPECTION - BULK:

- | Color (compared to reference sample)
- | Odour (compared to reference sample)
- | pH-value

| Drying characteristics

| Density

| Check of bulk certificate

PHYSICAL INSPECTION – FILLED UNITS:

| Filling volume

MICROBIOLOGICAL INSPECTION:

| Total germ count

| Exclusion of pathogen germs

GEKA OFFERS ADDITIONAL TESTS (ADDITIONAL COSTS MIGHT OCCUR):

CHEMICAL INSPECTION:

| Challenge test (microbiological stability test over time)

| Efficiency test (efficiency of application result, e.g. more volume, etc.)

| In Vitro test (eye irritation test)

| Human patch test (Skin test to evaluate potential skin irritation after contact with a cosmetic product)

| Ophthalmological test (The test verifies if the tested cosmetic product is tolerable and safe on eyes)

| Safety assessments (compliance with EU 1223/2009 from bulk point of view)

PHYSICAL INSPECTION – FILLED UNITS:

| Filling volume

| Weight loss test

| Compatibility test

| Application test

| Wiping test

BE DIFFERENT

MARKETING & DESIGN



MARKETING & DESIGN

DESIGN

Are you looking for a bespoke design? More attention at the POS? Whether you're after extraordinary artwork, displays, new bottle shapes or a concept for an entire line of cosmetics – our experts develop ideas that make products unmistakably yours.

Our service ranges from classic graphics to custom packaging designs, all the way through to complete product concepts. Issues regarding technical feasibility are clarified and resolved in advance by our experienced production team.

We make it easy for you.

Benefit from a range of value-adding services, from our trend and market intelligence up to our graphic and artwork design services.

THE LAST WORD IN PACKAGING

SECONDARY PACKAGING

From paper boxes and wrappers to standard boxes, displays and bags.

PERFECTLY INTEGRATED

IDENTIFICATION

From peel-off labels, lasers, label printing to the integration of your graphics



WHERE ARE WE LOCATED

OUR GLOBAL PRESENCE

We have an established global presence with our 3 manufacturing sites in Europe, North and South America and Asia. Our GEKA family of 900 committed people offer regional engineering & sales support across our 5 global offices. Our teams around the globe work with agility and passion to make the difference. Our Mascara Academy – the international centre of excellence for mascara – is based at our headquarters in Bechhofen, Germany.



GEKA WORLD

MANUFACTURING

USA

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 Tel: +1 224 238 5040
 info@geka-world.com

SALES OFFICE

USA

GEKA Manufacturing Corporation
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MANUFACTURING & SALES OFFICE

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SALES OFFICE

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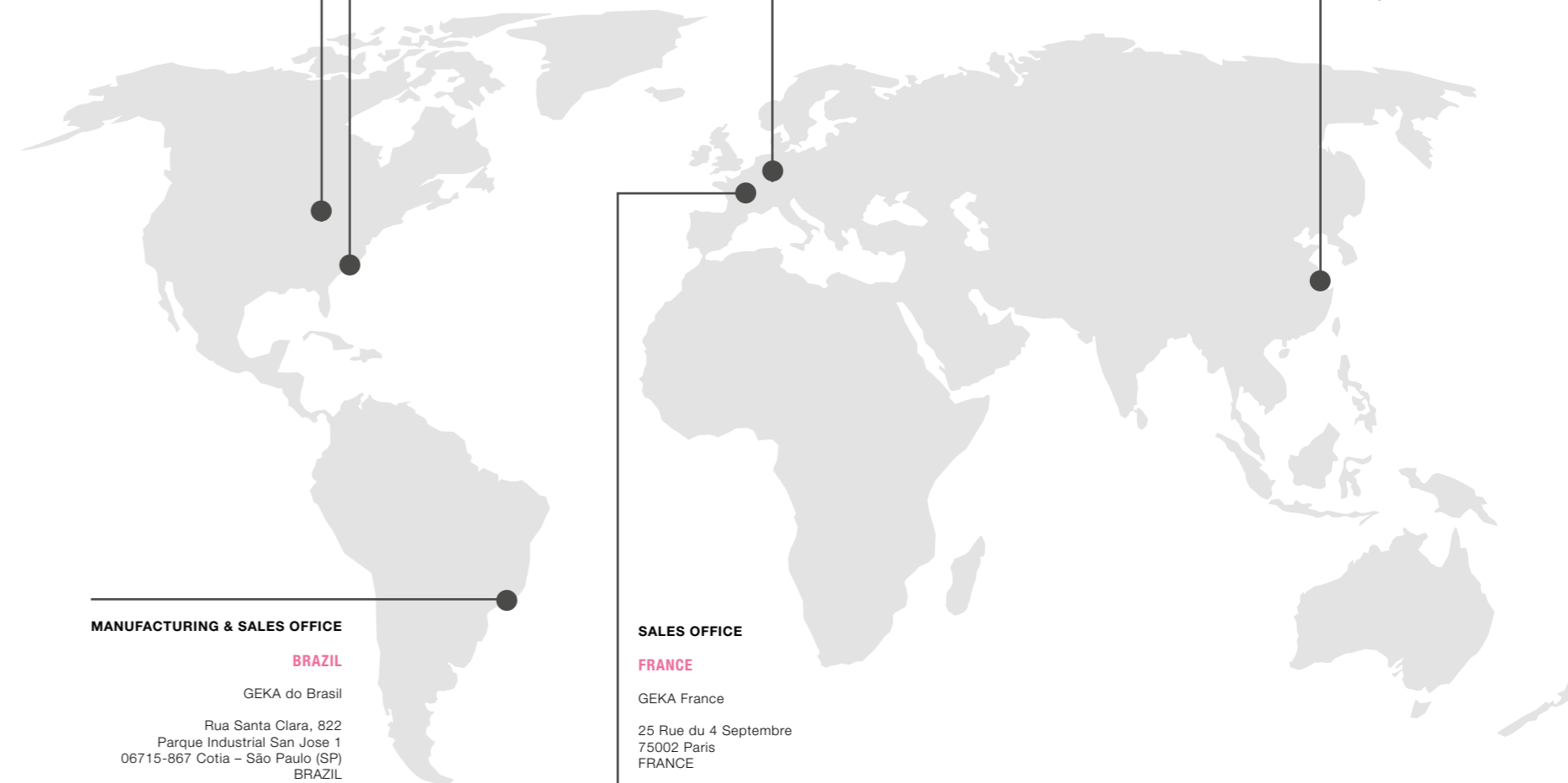
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