



#TEAMTALK

INTERVIEW WITH VIVI ZHU

Sales Manager (Minhang, China)

01. When was the first time you heard of GEKA?

In year 2003.

02. What exactly is your job at GEKA?

Sales Manager (China).

03. Why did you decide to join the GEKA team?

Well-known in Beauty industry especially mascara category.

04. What have you learned at GEKA?

Technology of mascara brush and utilization. Upgraded my strategic thinking.

05. What was your biggest challenge at GEKA?

How to convince people who are unfamiliar with Beauty business in China, and how to convince German colleagues who are unfamiliar with China market and customer needs.

06. What has been your greatest experience since joining GEKA?:

Develop Beauty China business from scratch and have more space for individual performance.

07. What was the last book you read? And what is your favorite book?

360 Leadership and Jin Yong's novels (Jin Yong famous Chinese novelist).

08. What are your hobbies?

Make-up study.

09. How does your perfect day look?

Enjoy the whole day without any disturbances.

10. What would you do with 1 million dollars?

Travel around the world.

11. What is your favorite dish?

All kinds of desserts.

12. Pizza or Pasta?

Pizza

13. Describe yourself in 3 words.

Persistent, independent and confident.