

PRESS RELEASE

July 2021

GEKA steps up its decarbonization commitment

July 19, 2021, Bechhofen Germany.

GEKA steps up its reduction of carbon footprint

As part of its ongoing strategy, GEKA has completed an independent verification of its carbon footprint with TÜV NORD. One of its steps towards building a cleaner cosmetics industry, the business has had its data verified to help identify CO₂ reduction opportunities.

GEKA, a leading manufacturer of high precision beauty application solutions, is on a continuous journey to improve the sustainability of its operations and cut its carbon emissions. The TÜV NORD CO₂ inventory certificate assessed four GEKA facilities in Germany, the USA and Brazil – calculating carbon emissions from fuel and energy consumption (gas, diesel, district heating, propane, electricity and company vehicle fuel consumption) as well as energy emissions upstream and from business travel. This provides an overview of the organization's current emissions and some information about company policy and sustainability strategies.



Florent Lafond, CEO at GEKA, welcomed the certification: “We are absolutely committed to improving our sustainability and reducing carbon emissions. We already calculate our global footprint annually by using Greenhouse Gas (GHG) protocol and going through the ISO 14063-1 standard. Now, we have taken a further step by independently certifying our CO₂ inventory with TÜV NORD. As well as being part of our own sustainability journey, this transparency also supports our customers’ own carbon footprint reduction roadmaps.”

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GEKA's drive to increase the sustainability of its operations is aligned with the wider strategy of its parent company, Sulzer. This is illustrated by another TÜV NORD CO₂ inventory certificate awarded to Sulzer Mixpac, a leading provider of liquid application and mixing technologies.

Selected GEKA sustainability achievements

GEKA has made great progress in its sustainability strategy and was recently awarded an EcoVadis PLATINUM rating, placing it among the top 1% of companies assessed. It also received a B- from the Carbon Disclosure Project (CDP), well above the industry average D grade.

Furthermore, GEKA has introduced new sustainable products such as its Reborn collection of mascara, lip gloss, eyebrow brushes, cleaning pads and accessories. The range is manufactured from 93% bio-based and recycled material, with brushes featuring EOSgreen fiber, which is made of 100% renewable raw materials.

As well as increasing its usage of recycled and bio-based materials across its product ranges, by 2025 GEKA is aiming to reduce its global CO₂ footprint compared to 2019 by 30% and send no waste to landfill. The company has also committed to the Science Based Targets Initiative (SBTi) in July 2020, Agreement to reduce greenhouse gas emissions.

About GEKA GmbH

GEKA GmbH, founded in 1925, is one of the world's leading manufacturer, supplier and wholesaler for high precision beauty application solutions including mascara, lip gloss, concealer, micro brushes and beauty tools. In addition, GEKA is offering Fully Finished service. GEKA's product expertise, constant flow of innovations and countless patents mark us out as the application specialists. In 2016 GEKA was acquired by the Swiss company Sulzer and is now part of the division "Applicator Systems". With the German headquarters, sales offices in Sao Paulo, Paris, New York City, L.A., Poland as well as additional manufacturing sites in Elgin, USA, Sao Paulo and Shanghai the company demonstrates an established global footprint. 1'000 committed employees around the globe achieve the difference. www.geka-world.com

About Sulzer AG

Sulzer's core strengths are flow control and applicators. We specialize in pumping solutions and services for rotating equipment, as well as separation, mixing and application technology. Our customers benefit from a network of over 180 production and service sites in about 50 countries around the world. Sulzer has been headquartered in Winterthur, Switzerland, since 1834. In 2018, we achieved sales of roughly CHF 3.4 billion with around 15'500 employees. Our shares are traded on the SIX Swiss Exchange (SIX: SUN). www.sulzer.com

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