

## PRESS RELEASE

December 2022

### GEKA OUTPACES INDUSTRY ACROSS KEY CDP RANKINGS

**GEKA GmbH**  
Waizendorf 3  
91572 Bechhofen  
Germany  
Tel. +49 9822 87 01  
Web [geka-world.com](http://geka-world.com)

December 21, 2022, Bechhofen, Germany.

## GEKA outpaces industry across key CDP rankings

medmix Beauty brand GEKA has once again been recognized by the CDP for its global sustainability initiatives, earning an industry-leading B rating for its efforts to reduce climate change. The CDP reports cover the company's actions and objectives to promote sustainability and water security among other activities, providing transparency for the company's customers and suppliers.

As experts in high-precision beauty application solutions, medmix Beauty brand GEKA is a forward-thinking company with an ambitious, genuine leadership. As part of its overall ESG strategy, the manufacturer transparently reports the steps it takes to enhance sustainability. This disclosure allows GEKA to constantly assess its ESG impact and policies, while helping the beauty industry move towards a more sustainable, environmentally aware economy with the goal of zero waste-to-landfill.

In line with this commitment, GEKA discloses key details about its operations to the CDP, an independent, international non-profit organization working with investors, companies, cities, and regions to accurately assess their environmental impact. Based on this year's evaluation, GEKA was recognized for its good environmental management. With a B score on climate change performance, the company has outperformed most plastic product manufacturers and global production companies as the industry average score is C.

"The reports provided by the CDP are invaluable tools for anyone interested in pushing forward sustainability within their organization," says Adrian Cawsey, Senior Sustainability Manager at medmix. "They help us to better understand the risks and opportunities related to our practices and take action to reduce our impact on the environment. In addition, these efforts allow us to better track our progress and identify further areas for improvement. The reports also provide our customers with independent verification of the sustainability business."

Overall, GEKA's dedication to ESG issues manifests in its governance processes, objectives, emission reduction measures, energy, and risk management as well as its drive for value chain participation. By embracing a holistic and proactive approach to sustainability, GEKA is establishing itself as an industry leader supporting positive change for the environment and society.

**PRESS RELEASE**

December 2022

**GEKA outpaces industry across key CDP rankings**

Page 2 of 2

As a part of medmix, a global leader in high-precision delivery devices, GEKA has set key sustainability goals based on the Science Based Targets Initiative (SBTi), such as achieving a 30% reduction in its greenhouse gas emissions by 2029 versus 2019. To achieve this objective, medmix Beauty continues to increase its use of renewable resources, while also optimizing energy efficiency at its facilities and increasing its range of reduced-impact product lines.

In addition, GEKA works closely with its customers to encourage the use of reduced-impact products and increase the availability of more sustainable beauty products for end users. Reinforcing its drive to create a greener beauty industry, GEKA has been awarded its third Platinum rating for sustainability by EcoVadis demonstrating leadership within its sector as part of the top 1% of companies assessed.

**About GEKA**

*Founded in 1925, the GEKA brand is a world leading manufacturer, supplier and wholesaler for high precision beauty application solutions for mascara, lip gloss and concealer products. With deep expertise in beauty tools, twisted wire brush and micro brush technologies GEKA represents continuous innovation through its numerous patents. As part of medmix, a global provider of high precision delivery devices, GEKA offers worldwide access through manufacturing sites in Bechhofen, Germany, Elgin, USA, Sao Paulo, Brazil, and Shanghai, China.*

[www.geka-world.com](http://www.geka-world.com)

**About medmix**

*medmix is a global leader in high-precision delivery devices. We occupy leading positions in the healthcare, consumer and industrial end-markets. Our customers benefit from a dedication to innovation and technological advancement that has resulted in over 900 active patents. Our 13 production sites worldwide together with our highly motivated and experienced team of 1'900 employees provide our customers with uncompromising quality, proximity and agility. medmix is currently headquartered in Baar, Switzerland. Our shares are traded on the SIX Swiss Exchange (SIX: MEDX).*

[www.medmix.swiss](http://www.medmix.swiss)

**Inquiries:**

*GEKA Media Relations: Stefanie Gunz, Head of Global Marketing & Innovation at GEKA*

*medmix Media Relations: Peter Trampert, Senior Communications Manager [communications@medmix.com](mailto:communications@medmix.com)*

*Investor Relations: Sheel Gill, Head of Investor Relations [investorrelations@medmix.com](mailto:investorrelations@medmix.com)*

*This document may contain forward-looking statements including, but not limited to, projections of financial developments, market activity, or future performance of products and solutions containing risks and uncertainties. These forward-looking statements are subject to change based on known or unknown risks and various other factors that could cause actual results or performance to differ materially from the statements made herein.*