

PRESS RELEASE

November 2022

MEDMIX BEAUTY (GEKA) REPEATS SUCCESS WITH ECOVADIS PLATINUM MEDAL

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25 November 2022, Bechhofen, Germany.

GEKA earns EcoVadis Platinum sustainability rating for third year running

Reinforcing its drive to create a greener beauty industry, GEKA has been awarded its third Platinum rating for sustainability by EcoVadis. A leading provider of high precision cosmetics application solutions, medmix Beauty brand GEKA continues to demonstrate leadership in its sector as part of the top 1% of companies assessed.

EcoVadis provides the world's most trusted business sustainability ratings. Companies rely on EcoVadis to provide comprehensive sustainability reports that accurately benchmark their overall performance and to inform about their sustainability strategies. Participants can encourage transparency by sharing this information with stakeholders and utilize it to inform sustainability strategies.



The reports focus on four main categories, which together provide an overall score. In its sector, GEKA ranked among the top 1% of companies for Labor & Human Rights in addition to the top 2% for Environment and Sustainable Procurement (both up from the top 6% in 2021).

Oliver Vogel, Head of GEKA, said: "Annually benchmarking our sustainability efforts with EcoVadis is a key aspect of our wider strategy. We want to deliver innovative cosmetic solutions that don't compromise the beauty of our planet. Our noticeable improvement in the Environment and Sustainable Procurement categories illustrates how we are continuously working on optimizing our sustainability. I would like to thank everyone for their efforts in this regard."

EcoVadis is not the only independent expert GEKA is collaborating with to transparently support its customers and suppliers in attaining environmental targets. Recently, the business committed to reducing its greenhouse gas (GHG) emissions by 30% in 2029 compared to 2019, which was independently validated by the Science Based Target Initiative (SBTi). In 2022, the International Sustainability & Carbon Certification (ISSC) PLUS

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certification was awarded to its cosmetic packaging injection blow molding plant in Elgin, Illinois.

Recently, offering more detail and enhanced transparency, GEKA has released its first annual sustainability report, which assessed its environmental, social and governance performance from October 2020 to September 2021. The full report is available at: <https://www.geka-world.com/en/sustainability/sustainability-report>

As a part of medmix, a global leader in high-precision delivery devices, GEKA together with all business segments of the company is further reducing the carbon footprint of its operations. In its supply chain, shipping by air freight has been greatly decreased. The percentage of low carbon energy used at its facilities is steadily growing, while recycled and bio-based polymers are being widely adopted in product design. GEKA has pledged to send zero waste to landfill by 2025.

Innovative sustainable beauty products are already on the shelves too. As such, the Reborn collection of mascara, lip gloss, eyebrow brushes, cleaning pads and accessories is manufactured from 93% bio-based and recycled materials, offering end users a truly sustainable beauty option.

About GEKA

Founded in 1925, the GEKA brand is a world leading manufacturer, supplier and wholesaler for high precision beauty application solutions for mascara, lip gloss and concealer products. With deep expertise in beauty tools, twisted wire brush and micro brush technologies GEKA represents continuous innovation through its numerous patents. As part of medmix, a global provider of high precision delivery devices, GEKA offers worldwide access through manufacturing sites in Bechhofen, Germany, Elgin, USA, Sao Paulo, Brazil, and Shanghai, China.
www.geka-world.com

About medmix

medmix is a global leader in high-precision delivery devices. We occupy leading positions in the healthcare, consumer and industrial end-markets. Our customers benefit from a dedication to innovation and technological advancement that has resulted in over 900 active patents. Our 15 production sites worldwide together with our highly motivated and experienced team of nearly 2'000 employees provide our customers with uncompromising quality, proximity and agility. medmix is headquartered in Baar, Switzerland. Our shares are traded on the SIX Swiss Exchange (SIX: MEDX). www.medmix.swiss

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