

PRESS RELEASE

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GEKA REPEATS SUCCESS WITH ECOVADIS PLATINUM MEDAL

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GEKA receives fourth consecutive EcoVadis Platinum Sustainability Rating

Proving itself a frontrunner in creating positive impact on the planet and society in cosmetics, GEKA has been awarded its fourth consecutive Platinum Sustainability Rating from EcoVadis. This result places the high precision cosmetics application expert within the top 1% of assessed companies, demonstrating that ground-breaking beauty products needn't cost the earth.



Oliver Vogel, CEO of GEKA, said: "This is a great result and illustrates our commitment towards the creation of a responsible cosmetics industry. Our improved performance this year, even with expanded criteria from EcoVadis, is evidence that our long-term sustainability strategy is working. It also shows our customers and users that our approach to beauty is more than skin deep, and that we're committed to preserving our planet and supporting society too."

Considered the most trusted provider of business sustainability ratings, EcoVadis independently assessed GEKA GmbH across four categories, consolidating results to achieve a final rating. GEKA scored in the top 1% for the Environment, Ethics, and Labor & Human Rights categories, while landing in the top 3% for Sustainable Procurement. This excellent performance across multiple aspects of GEKA's business ensured a Platinum Rating overall. GEKA is enacting structured sustainability initiatives across its business, one of which is introducing sustainable materials into its products. In 2023, GEKA launched the first ever commercially available post-consumer recycled (PCR) fiber filaments for vegan friendly mascara and eyebrow brushes. Furthermore, its Reborn Collection of mascara, lip gloss, eyebrow brushes, cleaning pads and accessories contains at least 93% PCR and bio-based materials.

Another part of the company's strategy is to benchmark its sustainability performance with a range of reputable third parties. For instance, GEKA's commitment to reduce its 2029

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greenhouse gas emissions by 30% compared to 2019 has been independently validated by the Science Based Target Initiative (SBTi). The company has also pledged to send zero waste to landfill by 2025.

GEKA, a part of medmix, a global leader in high-precision delivery devices, is transparently sharing its sustainability progress with customers and stakeholders too. Its sustainability performance is consolidated and reporting in the medmix Annual Report.

About GEKA

Founded in 1925, the GEKA brand is a world leading manufacturer, supplier and wholesaler for high precision beauty application solutions for mascara, lip gloss and concealer products. With deep expertise in beauty tools, twisted wire brush and micro brush technologies GEKA represents continuous innovation through its numerous patents. As part of medmix, a global provider of high precision delivery devices, GEKA offers worldwide access through manufacturing sites in Bechhofen, Germany, Elgin, USA, Sao Paulo, Brazil, and Shanghai, China.

www.geka-world.com

About medmix

medmix is a global leader in high-precision delivery devices. We occupy leading positions in the healthcare, consumer and industrial end-markets. Our customers benefit from a dedication to innovation and technological advancement that has resulted in over 900 active patents. Our 15 production sites worldwide together with our highly motivated and experienced team of nearly 2'000 employees provide our customers with uncompromising quality, proximity and agility. medmix is headquartered in Baar, Switzerland. Our shares are traded on the SIX Swiss Exchange (SIX: MEDX). www.medmix.swiss

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