

**PRESS RELEASE**

*September 2021*

**GEKA ELGIN TAKES GOLD AWARD FOR SUSTAINABILITY**

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**GEKA takes gold award for sustainability**

**GEKA's branch in Elgin, Illinois, has been awarded a Gold EcoVadis Medal, placing it in the top 5% of companies assessed. Earning an 'advanced' rating in overall sustainability performance, the high-precision beauty application provider is marking the latest milestone on its journey towards more responsible practices.**

EcoVadis is the largest provider of business sustainability ratings, assessing over 75'000 companies worldwide. The organization's experts evaluated GEKA Manufacturing Corporation, confirming industry-leading ratings in four key areas: environment, labor and human rights, ethics and sustainable procurement.

"We are immensely proud of this award and I would like to thank our dedicated teams for making this possible," says Brad Thompson, Site Manager at GEKA Elgin. "At GEKA we are driven by our mission to be a world-leading provider of sustainable beauty application solutions. Working closely with our partners, we strive to continually make our supply chains and manufacturing activities more environmentally friendly and providing and inspiring a safe place to work for our colleagues."

GEKA designs and manufactures high-precision beauty application solutions for liquid cosmetics, counting some of the beauty industry's most prolific names among its customers. Many of its market-leading brushes, applicators and packaging systems are made with recycled and bio-based materials. Sustainable product features include caps of post-consumer plastics like 100% PCR-polypropylene (PP), bottles molded of 100% PCR-polyethylene terephthalate (PET), and mascara brushes made from 100% renewable raw materials derived from the castor oil plant.

"GEKA is always looking for new ways to innovate and develop products from renewable resources. We are committed to creating a cleaner future and it is rewarding to see our efforts recognized by leading international ratings organizations such as EcoVadis," says Florent Lafond, GEKA CEO.

With a dedicated sustainability roadmap in place, the Gold EcoVadis Medal is part of the company's significant push towards creating a more responsible cosmetics industry.

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**About GEKA GmbH**

*GEKA GmbH, founded in 1925, is one of the world's leading manufacturer, supplier and wholesaler for high precision beauty application solutions including mascara, lip gloss, concealer, micro brushes and beauty tools. In addition, GEKA is offering Fully Finished service. GEKA's product expertise, constant flow of innovations and countless patents mark us out as the application specialists. Since 2021, GEKA is part of the Swiss company medmix. With the German headquarters, sales offices in Sao Paulo, Paris, New York City, L.A., Poland as well as additional manufacturing sites in Elgin, USA, Sao Paulo, Brazil, and Shanghai, China, the company demonstrates an established global footprint. 1'000 800 committed employees around the globe achieve the difference.*  
[www.geka-world.com](http://www.geka-world.com)

**About medmix**

medmix is a global leader in high-precision delivery devices. We occupy leading positions in the healthcare, consumer and industrial end-markets. Our customers benefit from a dedication to innovation and technological advancement that has resulted in over 900 active patents. Our 12 production sites worldwide together with our highly motivated and experienced team of 1'900 employees provide our customers with uncompromising quality, proximity and agility. medmix is headquartered in Zug, Switzerland. [www.medmix.swiss](http://www.medmix.swiss)