

PRESS RELEASE

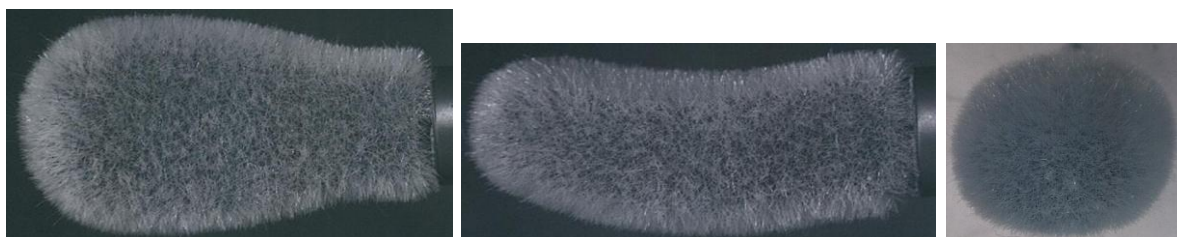
April 2026

GEKA successfully defends its IP Rights and enforces them against Design infringing products of a competitor to protect its customers' business interests.

April 29th, 2026, Bechhofen, Germany.

GEKA successfully defends its IP Rights and enforces them against Design infringing products of a competitor to protect its customers' business interests.

GEKA GmbH, a global manufacturer of cosmetic applicators and packaging, has successfully defended its IP Rights by overcoming an attempt to invalidate the Registered Design No. DE 402008004121-0009 (shown below), filed by a cosmetics brand against whom GEKA had enforced its Design Rights, in order to protect its customers by preventing their distribution of prohibited copies of its Exercised Applicator Design, lipDEFINER applicator.



In October 2025, the Frankfurt District Court had ruled in favor of GEKA, by holding that the attacked applicators –despite the fact that their designs are not fully identical to the protected design– (See below images) create no different overall impression and therefore fall within the scope of protection of GEKA's registered design. Consequently GEKA was granted the permanent injunction it had sought for, according to which, the defendant was prohibited from using the design without GEKA's consent and GEKA is entitled to claim for damages. The judgement is final meanwhile, since the defedant withdrew the appeal that had filed against the Court Decision.



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In a further Decision issued on March 2026 and prompted by the defendant's counter attack, the German Patent and Trade Mark Office (DPMA) has also ruled in favor of GEKA confirming the validity of the design right and that it enjoys at least a medium scope of protection due to its distinctive features and unique character at the time of filing. This decision is also final.

Both Decisions assume/confirm the validity of the design and give way for the evaluation that the applicator design enjoys at least a medium scope of protection due to its distinctive features and unique character at the time of filing.

The decision of this case is of practical relevance since the concerned applicators were acquired outside of EU and imported to and distributed in Germany by different established cosmetics retailers, as part of cosmetic units filled with lip preparations as a brand product of the defendant, which confirms the prohibition from offering, selling and distributing such products falling within the scope of the design in German Territory, despite their origin or primary market.

GEKA and the defendant had an earlier legal dispute over another applicator and the same German registered design, and in a settlement agreement the cosmetic brand had agreed to stop selling the disputed applicator in Germany and to not sell applicators infringing the Design in future. The Frankfurt Regional Court also decided that the sale of the mentioned applicators in Germany was a breach of the earlier settlement agreement.

GEKA considers this an important victory and will continue to vigorously fight for its rights and defend its entitlement to claim ownership over its proprietary well-known and unique-appearing applicator, the LipDEFINER (Exercised Applicator Design, perspective view only, shown below) which benefits from the recent judgement.

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GEKA and the medmix group have previously enforced their rights in a significant number of cases to protect their intellectual property and are more determined than ever to enforce their IP-rights and to avail judicial help for that purpose, if necessary. This is a commitment the medmix group has made – not least to protect its customers and users from copies made by third parties that are not subject to GEKA's rigorous testing and quality control and therefore cannot be covered by its warranty.

About GEKA

Founded in 1925, the GEKA brand is a world leading manufacturer, supplier and wholesaler for high precision beauty application solutions for mascara, lip gloss and concealer products. With deep expertise in beauty tools, twisted wire brush and micro brush technologies GEKA represents continuous innovation through its numerous patents. As part of medmix, a global provider of high precision delivery devices, GEKA offers worldwide access through manufacturing sites in Bechhofen, Germany, Elgin, USA, Sao Paulo, Brazil, and Shanghai, China.

www.geka-world.com

About medmix

medmix is a global leader in high-precision delivery devices. We occupy leading positions in the healthcare, consumer and industrial end-markets. Our customers benefit from a dedication to innovation and technological advancement that has resulted in over 900 active patents. Our 15 production sites worldwide together with our highly motivated and experienced team of nearly 2'000 employees provide our customers with uncompromising quality, proximity and agility. medmix is headquartered in Baar, Switzerland. Our shares are traded on the SIX Swiss Exchange (SIX: MEDX). www.medmix.swiss

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