

MASCARA EXPERT

Founded as a small brush factory in 1925 by Georg Karl, GEKA is now one of the world's leading manufacturers of brushes, applicators and of complete packaging systems for the cosmetics industry.

We see ourselves as a development partner and solution provider for the international industry. The global presence of our sales and manufacturing divisions means that we are close to our customers and to the market, underpinning our position as market leaders. Expertise that has been accumulated over the years, a constant flow of innovations and countless patents mark us out as the application specialists. As a trendsetting company, we are able to offer our customers unique developments and non-exclusive packaging solutions for mascara, lipgloss, eyeliner, liquid eye shadow and nail polish.

We also design, develop and procure high-quality cosmetic accessories for leading brands and retailers around the world. Our broad product range varies from bags, brushes, powder puffs and sponges as well as selected body accessories and hair care products right through to diverse wellness and massage products.



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