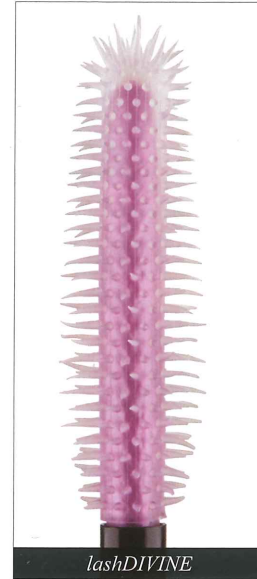


Trade-fair appearance of GEKA at the CosmeticBusiness 2018 Presented its new collection “#travelgirls”



New collection “#travelgirls”



lashDIVINE



lipMAGNIFIER

GEKA, one of the world's leading manufacturer of brushes, applicators and of

complete packaging systems for the cosmetics industry, presented its new collec-

tion "travelgirls" at Cosmetic Business 2018 in Munich. The #travelgirls collec-

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Presented its new collection “#travelgirls”



Stefanie Gunz (Deputy Head of Marketing) and Wolfgang Kamm (Process Development TWB)

with maximum precision thanks to the on both sides slightly flattened lipMAGNI-FIER applicator. It is easy to handle and ensures an express application due to its big surface. The 4-edged packaging convinces with its heavy walls, that achieve a high quality effect.

fectly developed nail buffer. All products are perfectly packed in a super sweet cotton pouch.

Source: Text & Photos ©2018 GEKA GmbH



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Get finally ready for the travel season with the super sweet set which also includes rose gold body tattoos and a per-

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tion is addicted to the summer's season and inspired by happiness and freedom:

The mascara packaging appears in classical shape and is decorated in the most minimal black paired with a 2 colored silk screen printing. The 2K Sandwich brush **lashDIVINE** creates ultra-volumized lashes. The brush core is molded in a harder material to precisely lift and separate the eyelashes. A softer second material is used for the flexible bristles, which results in a gentle application and gorgeous lash separation. With alternating rows of shorter and longer bristles, this brush is designed for extreme volume. Its bristles on the tip give an extra push-up effect and accentuate tiny lashes. The vegan formulation is super food for the lashes.

Lips get fired up with this vegan friendly formula in berry violet. The waterproof finish is long lasting and generously infused with lip-loving ingredients. Apply