

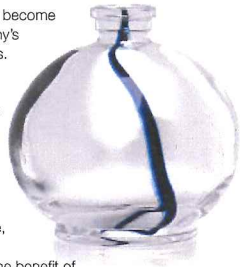
PACKAGING INNOVATIONS

Special Edition: Luxe Pack Monaco 2016

The former SGD Perfumery has become Verescence, reflecting the company's focus on perfumery and cosmetics. Verescence's adoption of a new name marks an important milestone in its history and reflects its origins with French prestige.

"It's an opportunity for us to have a brand reflecting what we are today; a company going through a major transformation process and striving for excellence, an international company using its expertise, diversity and talent for the benefit of its consumers," said Thomas Riou, CEO.

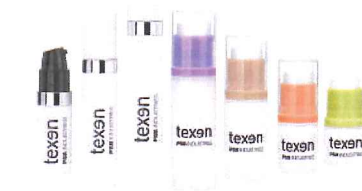
The global glass manufacturer recently presented a number of its latest innovations at Luxe Pack Monaco, including: Mineral Glass (pictured), which is inspired by Murano glass and craftsmanship and features colored waves inside; Metalⁱⁿ metallic coating for fragrance bottles, which give off an ultraglossy mirror effect; Colorⁱⁿ interior color coating for fragrance bottles, allowing for pearlescent, opaque and other effects; The Unbreakable glass-wrapping technology that resists breakage; Fine Art fine engravings; Sculptⁱⁿ interior engravings; ultra-premium Xtra Flint Glass; 90% recycled material Neo Infinite Glass; and stock bottles such as the Bowie (for niche fragrance, featuring round-shaped shoulders and an elliptic body).



Artoria displayed refillable bottles and pots in ceramic for beauty care products. The packaging has been used by LVMH's Cha Ling brand. Artoria will recycle damaged items.



Mega Airless displayed an oval container from its Micro range, which was used for the Visionnaire Yeux Eye On Correction from Lancôme.



Texen introduced an airless jar, makeup compact and mini airless containers (pictured) that offer security of product, elegance and customization.



GEKA presented its new collection, Blaze of Glory, including the curlQUEEN curved brush, which has a stiff core and soft exterior and wedge-shaped fiber tips, as well as the softSECRET molded brush, which is produced using the patented Sandwich process, the beautySTYLIST applicator and precisionLINER eyeliner.



Among the innovations displayed by WestRock was the Aria Luxe pump dispenser, which has a comfortable landing area for the finger, metallic aesthetics, a locking mechanism and Pure Path technology.



Knoll Luxury Packaging was honored at Luxe Pack Monaco for its Estee Edit training and presentation case for Sephora stores. The 4-mm cardboard case housed high-density black foam that held seven products. The box also included a video player in the underside of the hinged lid.



DieterBakic Enterprises displayed a range of innovations, including the Unity: Softtouch; as the cap is turned, a disc is raised or lowered, releasing or sealing the opening in the cap.



CTL Packaging showed off its ESTube injection-molded plastic tube, with an in-mold label. Shown here is a Dositube with an airless actuator.

HCP presented several new decoration techniques, including Interstellar, Crackle and Prismatic Coating (pictured).



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