## **NEW EXHIBITION FOR CHINA**



The new show will host about 800 exhibitors and 20,000 professional visitors

BOLOGNA-FIERE | Bologna Fiere, Informa Markets and Shanghai Baiwen Exhibition have joined hands to host the South China Beauty Expo in the Shenzhen Convention &

Exhibition Center from July 30 to August 1, 2020. This launch targets the development needs of new generations of consumer groups, high-tech new retail channels and manufacturing enterprises. The expo will bring together more than 800 exhibitors covering cosmetics, professional beauty, and the supply chain. More than 20,000 professional visitors are expected.

www.southchinabeautyexpo.com, www.bolognafiere.it, www.informa.com, www.chinaexhibition.com

## **New site**

GEKA | The global manufacturer of brushes, applicators and complete packaging systems for the cosmetics industry is strengthening the company's market presence in the Asian market with a production plant of its own in Shanghai. Benefitting from synergies with its parent company Sulzer, Geka is starting its own production facilities for the beauty seament in the Shanghai plant, which has existed since 1991. The modular BBS system, already well established in Germany and the USA, is now also in demand in the Chinese market. The first lip gloss production started up on contract with a local cosmetic manufacturer in July. www.geka-world.com

## Acquistion

IFF | IFF and its affiliate IFF-Lucas Meyer Cosmetics; have completed the acquisition of Speximo AB, a Swedish technology company focused on developing stabilisation and encapsulation products based on quinoa for use in the development of sustainable personal care products with potential in multiple commercial application areas.

www.iff.com, www.speximo.com



Starch from quinoa for particle stabilisation

- ADVERTISEMENT -

